

## **AMS Privacy Notice (Website)**

### **In compliance with the Protection of Personal Information Act, 4 of 2013 (POPIA)**

#### **1. Introduction**

This Privacy Notice explains how we collect, use, disclose, and protect your personal information in accordance with the Protection of Personal Information Act, 4 of 2013 ("POPIA"). By accessing and using this website, you agree to the terms of this Privacy Notice and consent to the collection, processing, and disclosure of your personal information as set out herein.

#### **2. What Information We Collect**

We may collect and process the following categories of personal information when you use our website:

- Full name and contact details (email address, telephone number, etc.)
- IP address and browser information
- Information submitted through forms (in particular the AMS Participation Agreement and AMS Medical Declaration), emails, or user-generated content
- Cookies and usage data for analytics and functionality purposes

#### **3. Purpose of Collection**

We collect and process your personal information for the following purposes:

- To provide you with services or information requested by you
- To communicate with you and respond to your enquiries
- To evaluate and if acceptable to enrol you for any AMS Activity you wish to participate in
- To improve our website functionality and user experience
- To comply with legal and regulatory obligations
- To safeguard legitimate interests including preventing fraud or misuse

#### **4. Legal Basis for Processing**

We process your personal information based on one or more of the following legal grounds:

- Your consent
- The performance of a contract with you
- Compliance with a legal obligation
- Protection of legitimate interests

#### **5. Disclosure of Personal Information**

We will not disclose your personal information to third parties unless:

- You have provided consent;
- Disclosure is necessary for the fulfilment of the purposes listed above;
- Required by law or lawful authority;

- It is necessary to protect our legitimate interests.

## **6. Data Security**

We have implemented appropriate, reasonable technical and organisational measures to secure the integrity and confidentiality of your personal information and to prevent loss, damage, unauthorised access, or misuse.

## **7. Cookies**

Our website may use cookies and similar technologies to enhance your browsing experience. You may choose to disable cookies through your browser settings, though this may affect the functionality of the website.

## **8. Your Rights**

In terms of POPIA, you have the following rights:

- To be informed that your personal information is being collected;
- To request access to your personal information;
- To request the correction or deletion of your personal information;
- To object to the processing of your personal information;
- To lodge a complaint with the Information Regulator.

## **9. Access and Correction of Information**

You may request access to the personal information we hold about you and request correction or deletion of such information by contacting us at the details provided below.

## **10. Retention of Information**

We will retain your personal information only for as long as necessary to fulfil the purposes for which it was collected or as required by applicable law.

## **11. Changes to this Privacy Notice**

We reserve the right to update this Privacy Notice from time to time. Changes will be posted on this page and will become effective immediately upon publication.

## **12. Contact Us**

If you have any questions about this Privacy Notice or wish to exercise any of your rights under POPIA, please contact our Information Officer: Mr. Francois Van Emmenes at Mobile Number +27 82 821 7109

**Information Officer:**

Francois Jacobus Van Emmenes

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